



NEWS RELEASE

June 24, 2011

For Immediate Release

Fayetteville Public School Lunches Under-funded

Ozark Natural Foods to Sponsor Fundraiser for Fayetteville School Lunch Program

FAYETTEVILLE, AR - On July 16, from 9:00 AM to 3:00 PM, Ozark Natural Foods will be hosting a vendor fair and fundraiser to benefit the Fayetteville Public School District's budget for school lunches. Attendees can sign up to win items donated by the local businesses that will be represented at the vendor fair. These items include one-night stays in local hotels, gym memberships, outdoor supplies, gift cards, and more.

According to the Child Nutrition Director for Fayetteville Public Schools, Adam Simmons, "The USDA provides the Fayetteville Public Schools with around \$1.10 for each child's lunch." Unfortunately, this is only half what prisons receive from the USDA for inmates' meals.

Ozark Natural Foods has set a goal of \$675,000 to increase the school's budget to \$2.10 per child, accommodating the purchase of healthier, fresh foods. Members of the community can help in two ways. First, donations of any amount will be accepted via the cash registers at Ozark Natural Foods during the month of July. The second option is to attend the vendor fair and fundraiser on July 16.

Ozark Natural Foods is a locally owned consumer cooperative dedicated to healthful living and sustainability by providing our owners and the Northwest Arkansas community with natural and organic products and related services, located at 1554 N. College Ave., in the Evelyn Hills Shopping Center.

For more information on the event, please visit the following link:

<http://www.ozarknaturalfoods.com/ownership/owner-appreciation-weekend/>

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If you would like more information or to schedule an interview, please contact Alexa McGriff or Amber Secrest at Ozark Natural Foods by phone or email. 479.521.7558 | alexa@ozarknaturalfoods.com | amber@ozarknaturalfoods.com