



NEWS RELEASE

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For Immediate Release

Ozark Natural Foods now sells beer & wine

The Co-op is adding alcohol to its all-natural and organic inventory

FAYETTEVILLE, AR – Alcoholic beverages are the newest additions to Ozark Natural Foods' shelves. The Beer & Wine department at the Co-op includes organic beers and wines, local and regional beers and wines (whites, reds, and dessert), and several allergen-free and vegan options.

The Beer & Wine department is dedicated to providing the owners and customers of Ozark Natural Foods with an alternative approach to alcohol where ingredients, production methods, taste and food-pairing are of prime importance.

"You won't find mass produced beer and wine on our shelves," says Mike Anzalone, Store Manager. "We will concentrate on small breweries and wineries, sustainably harvested wines, and organics whenever possible."

"There is a growing market of sustainable harvested and organic alcohol that the Co-op would like to support. These farming and brewing practices are growing across the country. The more support they get in the market, the more they will grow," Anzalone added.

The new Beer & Wine department at Ozark Natural Foods is now open to the public. There will be no Sunday sales, and no sales of alcoholic beverages to persons under 21 years of age. We will card every person, regardless of age.

Ozark Natural Foods is a locally owned consumer cooperative dedicated to healthful living and sustainability, located at 1554 N. College Ave., in the Evelyn Hills Shopping Center, in Fayetteville.

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If you would like more information, please contact Alexa McGriff, Marketing Director at Ozark Natural Foods: 479.521.7558 | alexa@ozarknf.coop